

National Night Out 2014

Award Competition Information

NNO Street Sign Award

Award Guidelines: Local Competition:

We would like to encourage each of you to participate this year in our Local National Night Out (NNO) Awards Competition. This is an opportunity to submit an entry for competition against other parties in your Category within your Council District and Others (Bexar County).

Please register to complete in the NNO 2014 Awards Recognition Category below (check one)

- ☐ **Apartments**
- ☐ **Bexar County** (Living outside San Antonio City Limits)
- ☐ **City Council Districts** (circle one) District 1 2 3 4 5 6 7 8 9 10
- ☐ **Churches**
- ☐ **Colleges/Universities**
- ☐ **Parks and Recreations Community Centers**
- ☐ **Military Installations**
- ☐ **San Antonio Housing Authority (SAHA)**
- ☐ **Schools** (Elementary, Middle, High Schools)
- ☐ **Senior Citizens** (Housing, Community Centers, Organizations, etc.)
- ☐ **Surrounding Cities**

Your entry **must** include a completed “Awards Application” form. Each NNO party sends in their entry to compete for the NNO Street Sign Award, which can be posted at the entrance of your neighborhood. Past entries have included the following items:

- Tri-fold project display boards,
- Photo albums,
- Scrapbooks,
- Videos,
- Hand painted banners,
- Poster Boards
- Display mats
- And some neighborhoods have entered all of the above.

We ask that all entries be clearly labeled as to which items belong to each respective group.



Be creative and have fun! We look forward to seeing you participate this year!

Deadline for Entries:

All entries *must* be received by the close of business, **4:30 p.m., on Tuesday, October 28th.** Entries may be hand delivered to the Volunteers In Policing (VIP) office at 555 Academic Court, Suite 200. Or mailed to **The NNO Team, Volunteers In Policing, San Antonio Police Department, Public Safety HQ, 315 Santa Rosa St., San Antonio, Tx 78207 C/O NNO Coordinator.**

Special Request for COPIES of your NNO event pictures for our CITY SCRAPBOOK:

The City of San Antonio also competes at the National level for award recognition. We always aim to be number one and this year we are requesting your help by asking you to provide us pictures of your individual events within a few days of your activity so that we may include them in our NNO 2014 Scrapbook. Here is how you can help.

- 1) Please provide us a **set of any photographs** taken at your event at your earliest possible date, the earlier the better, and our deadline for submitting our NNO scrapbook is also Tuesday, October 28th.
- 2) Include any set **of flyers, newspaper clippings, and/or newsletters** advertising your event. Color copies are great!
- 3) Include a **set of any handout(s) or give-away(s)** (which includes pencils, stickers, key chains, etc.)

Judging, Notification and Awards Recognition Ceremony:

- All award entries will be judged by a selected panel and will scored base on five (5) judging dimensions (see NNO judging dimensions attachment for further explanation.
- Winners will be chosen from **three category's** listed in page 1 and in each of the 10 City Council Districts and Others (Bexar County)

Winners will be notified of the time, date, and location of the Awards Recognition Ceremony. Attending dignitaries for the ceremony usually include the Mayor, Chief of Police, and City Council members, and other invited guest. Your individual entries will be on display at the ceremony and you are asked to take the displays home following the presentation of the awards as we do not storage accommodations.

Planning – Advanced planning helps to ensure success. So please start as soon as possible.

Involvement – Contact the SAPD, San Antonio Fear Free Environment (SAFFE) Sergeants, and the Patrol Units at your local substations for officer participation. Also contact your area Fire Station by mail for participation. **Please note: The NNO office will NOT schedule these visits for you.** We do provide a list of registered parties to Police Chiefs and City council members, and other dignitaries so they may plan and schedule their visits.

Media – Notify the media of what your neighborhood is doing (TV, Newspaper, and Radio Stations.) Let them know what type of activities you are doing. You may also write an article for publication and include it with your entry. Obtain newspaper clippings, newsletter articles or flyers of what you are doing.

Lights –Promote the proper use and energy efficient way of using security lighting. Talk with your Crime Prevention Officer or SAFFE Officer who has been “Crime Prevention Certified,” or contact City Public Service (CPS) for security lighting concerns. Have a lighting display as part of your party/event and make it informational as well as festive.

Summary Report – Though it is not a requirement, by providing a written summary of your neighborhood party/event it will help explain what took place and provides the finishing touch to a well-planned party/event. **MORE THAN ANYTHING, YOUR WRITE-UP CAN ALSO BE INCLUDED IN OUR NNO 2014 POST PROJECT REPORT THAT IS SUBMITTED ALONG WITH OUR SCRAPBOOK, YOUR PERSONAL TESTIMONIES ON HOW THE NNO PROGRAM IMPACTS YOUR NEIGHBORHOODS IS VERY IMPORTANT INFORMATION THAT THE NATIONAL ASSOCIATION OF TOWN WATCH LIKE TO READ ABOUT.**

Photos/Scrapbook – You’ve heard the old saying “A picture is worth a thousand words,” supply a pictorial essay of what took place in your neighborhood block party/event. Do not forget to add captions to the pictorial essay briefly describing what took place. Otherwise a picture alone might be mistaken for some other event. Send actual color prints, not color copies. **SPECIAL REQUEST:** If submitting photos for local competition please include a 2nd set of photos so NNO Staff may use them for the National Competition Scrapbook, **WE NEED THE COPIES WITHIN THE WEEK AFTER YOUR EVENT AS THE CITY NNO SCRAPBOOK HAS TO BE MAILED OF BY TUESDAY, OCTOBER 28, 2014.**

Videotape – If you have the capability video tape your event capturing the sequence of events that occurred and the essence of the moment and submit your DVD’s. Please label each DVD and provide a log with the DVD coverage of your party/event.

Judging – All block and neighborhood association parties will be evaluated equally. Single block parties will be weighed equally against neighborhood parties.